

Project private residence **Location** Bonheiden, Belgium

Architect Blower
Photographer Evenbeeld

kreon has been known as a designer of architectural lighting since it was founded in 1983. Enlightenment that increases the value of its environment and adds value to it, from inside the architecture. The luminaire is only a detail, and will not claim attention itself, but will let the architecture come into its own. Reducing illumination to its essence, without compromises, kreon is known for that. Products are simple and minimalist forms that enter into a dialogue with the space.

kreon oran takes a different approach, without losing sight of the 3 basic principles, 'unity in design, simplicity in technology and precision in detail'.

kreon oran's design is based on the mathematical and architectural principle of the golden ratio, also known as the plastic constant. The basic shapes that can be derived from the proportions of the number are the building blocks of this line of lighting fixtures. Designing from these balanced proportions and principles means working with spatial components. For kreon, oran claims space and actively demands to be a part of it. The spaciousness of the product is reflected in the proportions, but also in the dimensions and materialization.

The lighting enters the room, and becomes part of it itself.

kreon oran brings a decorative ingredient to the kreon portfolio. This range of luminaires exploit artisan materials such as mouth-blown glass, alabaster and borosilicate glass within pure and precise forms.

The kreon oran collection was not only inspired by architecture. Nature too was a great source of inspiration. With its geometrical patterns, the skeleton of the Venus' flower basket goes hand in hand with kreon's designing process. Venus' flower basket is a sponge, which can be found in the waters surrounding Japan. The shape of the sponge was analysed and transformed into the unique form of oran craft's reflector inside the bulb.





The ornamental kreon oran line consists of pendants, ceiling or wall fixtures and free standing luminaires.

The luminaires are available in black and white, or in pure materials such as bronze. The mouth-blown bulbs come in two shapes, round or pill-shaped. The pendant is optionally covered by a lampshade.









- 1. oran pendant craft sphere bulb, black
- 2. oran pendant kap craft long ampoule, white
- 3. oran in-line craft long ampoule, red copper
- 4. oran object craft sphere bulb, black



The range of kreon oran stone is characterized by a glow of light that creates a pleasant atmosphere through the translucent mineral material. In addition, the pendant luminaires have a diffused downward beam providing additional light on horizontal surfaces.











- 1. oran pendant stone, large cube, black
- 2. oran pendant kap stone, long cylinder, white
- 3. oran in-line stone, white
- 4. oran wall stone, white
- 5. oran object, black



Borosilicate glass is featured in oran glass collection. This is a high-quality technical glass with good light transmittance characteristics and suitable for reproduction. In the series there are nods to the glassware used in labs. Accents in the glass have been sandblasted to obtain a beautiful diffuse light image.



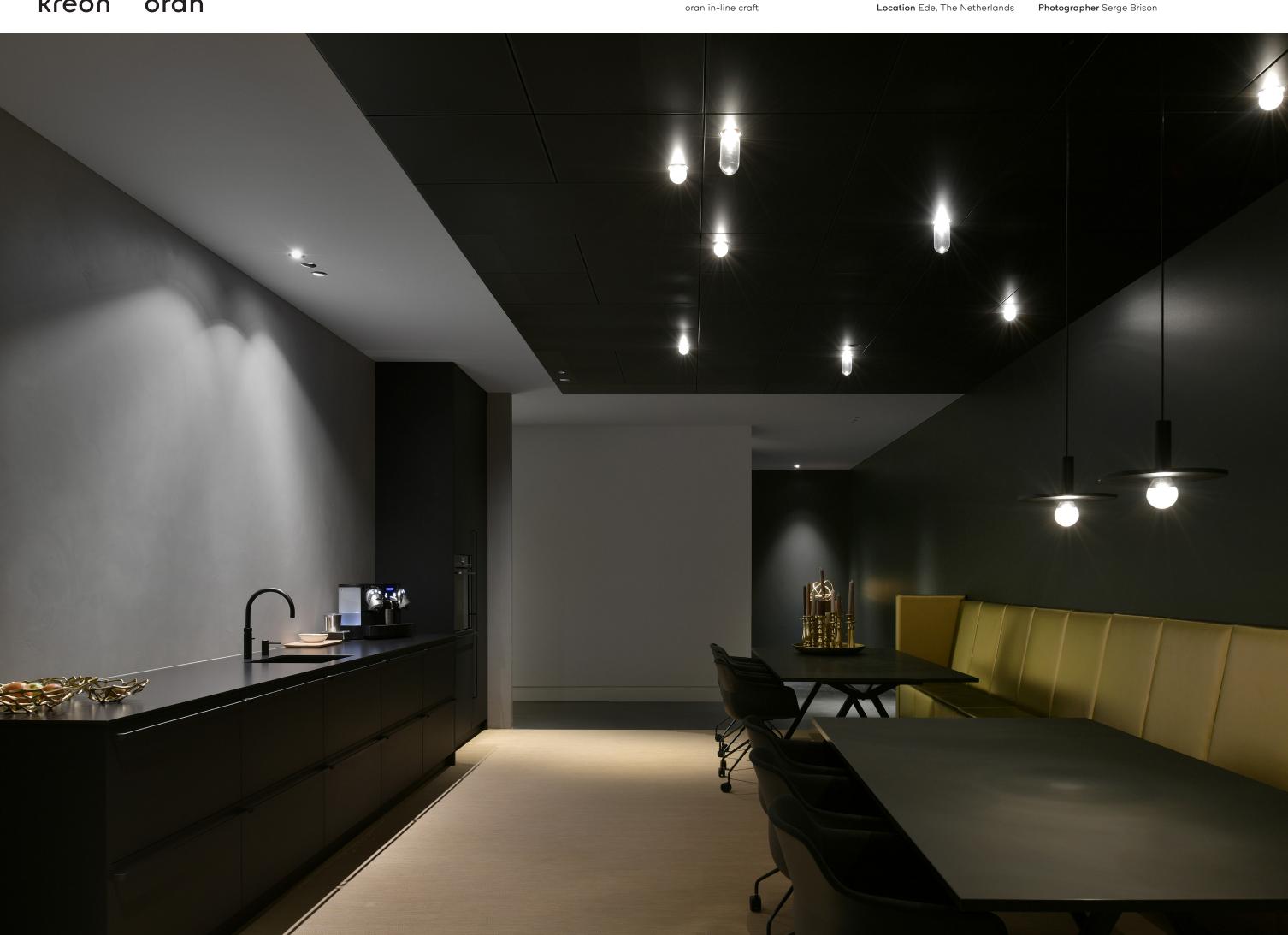


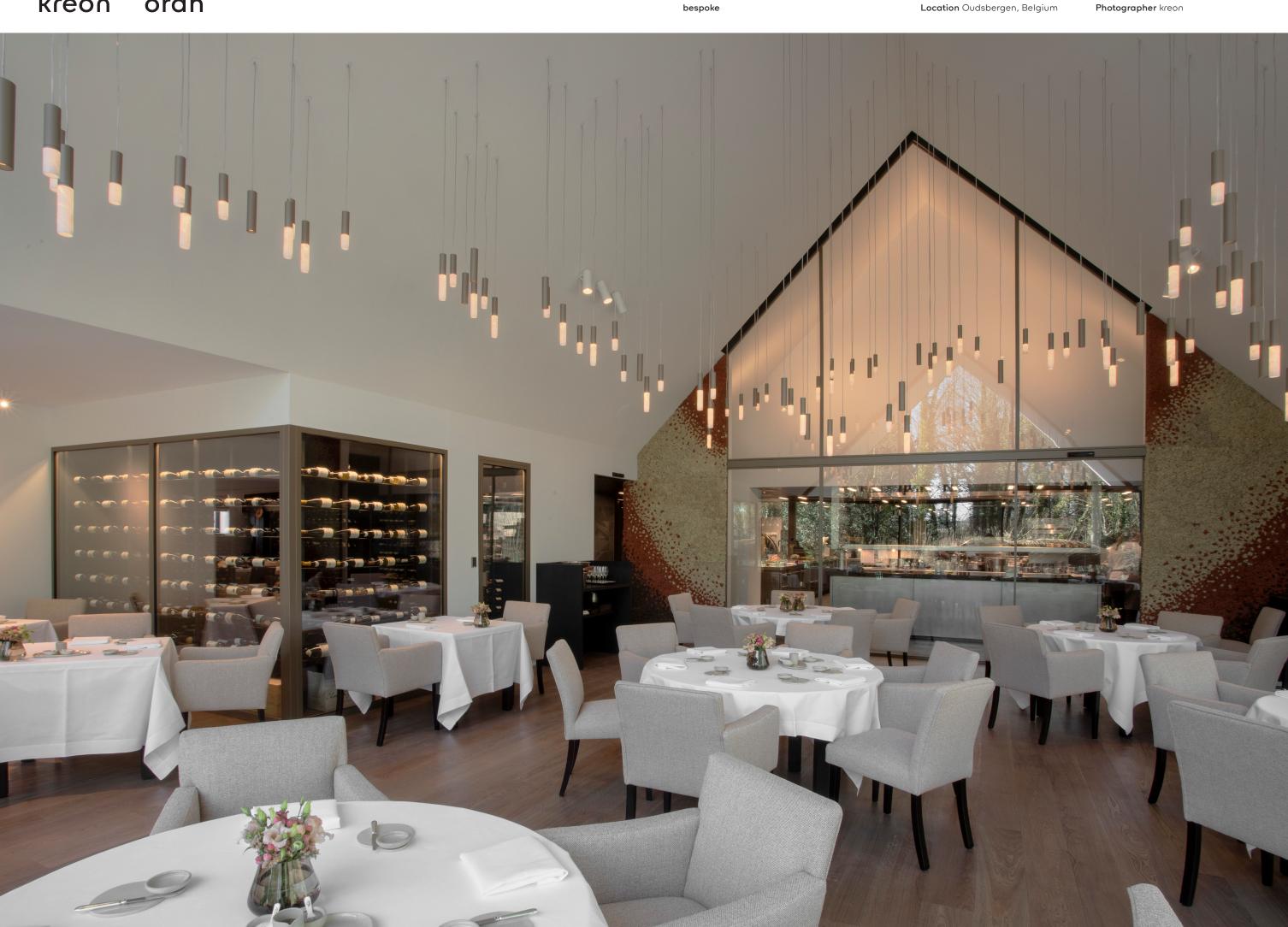




- 1. oran pendant glass, double cylinder F1, white
- 2. oran pendant glass, cone, H1, black
- 3. oran pendant kap glass, cylinder, E1, white
- 4. oran pendant kap glass, cone, H2, black/bronze















kreon offices

kreon Inc.

North America & Canada

20 Murray Hill Parkway Suite #180 East Rutherford NJ 07073 United States of America +1 (201) 298-44 48 usa@kreon.com

kreon HQ

Industrieweg Noord 1152 3660 Oudsbergen Belgium T+32 89 81 97 80 belgium@kreon.com www.kreon.com

kreon Austria

Eva-Maria-Mazzucco-Platz 2 1220 Vienna Austria T+43 1 715 44 25 austria@kreon.com

kreon China / The Belgian House

Changle Road Lane 672, No. 33, Building No. 5, Jingan, Shanghai China T+86 183 1711 3541 china@kreon.com

kreon France

5, rue d'Aboukir 75002 Paris France T+33 1 44 50 53 54 france@kreon.com

kreon Germany

Brühler Straße 11-13 50968 Cologne Germany Tel +49 221 937 22 0 germany@kreon.com

kreon Italy

Via V. Forcella 5 20144 Milano Italy T+39 02 89 42 08 46 italy@kreon.com

kreon Middle East & India

Dubai Airport Free Zone Area (DAFZA) West Wing 6 Office 6 WA 634 P.O. Box 293889 Dubai United Arab Emirates T+971 56 705 2522

kreon Poland

T+48 504 788 355 poland@kreon.com

kreon Scandinavia

T+31 (0)652 39 16 80 auke.bakker@kreon.com

middle.east@kreon.com

kreon South East Asia

Singapore T+65 62 22 33 93 singapore@kreon.com

kreon Spain & Portugal

Ángel Guimera 7-9 local C Barcelona 08017 Spain T+34 600 462 551 spain@kreon.com

kreon Switzerland

Neufeldweg 6 5103 Möriken Switzerland T+41 61 316 74 01 switzerland@kreon.com

kreon The Netherlands

Danzigerbocht 39 1013 AM Amsterdam The Netherlands T+31 (0)6 52 391 680 the.netherlands@kreon.com

kreon Turkey

Sehit Murat Demirli Cad. Resadiye Yolu 76 Alemdag-Ümraniye 34794 Istanbul Turkey T+90 216 430 86 00 proje@kreon.com.tr

kreon UK

67 Maltings Place 169 Tower Bridge Road London SE1 3LJ United Kingdom T+44 (0)20 7740 2112 uk@kreon.com